Alexandra Greene

I AM A —
Product Designer

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EXPERIENCE

SeatGeek — New York, NY / Remote   2022 - Present
Senior Product Designer (Formerly: Product Designer II)

- Own end-to-end design for an event monitoring and management tool, Amplify, used by Promoters and Rightsholders across 20+ clients, serving as the sole designer on a cross-functional team.

- Champion design's impact across org- and company-wide levels by amplifying my team's work, aligning stakeholders, and driving collaborative partnerships with Product, Engineering, and Research to turn complex challenges into intuitive, high-impact solutions.

- Led 0→1 design of Amplify Stage, a pricing scenario modeling tool that saved our user base a cumulative 1,000+ hours through improved efficiency and workflow optimization.

Bowery Valuation — New York, NY / Remote   2021 - 2022
Product Designer

- Led user research, usability testing, and design exploration in identifying opportunities for innovation, improving existing features, and creating new solutions.

- Developed low-to-high fidelity wireframes and mockups, collaborated with cross-functional teams to advocate for design-driven decisions, and contributed to team growth through feedback and mentorship.

Wondersauce — New York, NY   2018 - 2021
UX Designer (Formerly: Associate UX Designer, UX Design Intern)

- Researched, designed, and launched product solutions for 20+ accounts across various industries, creating user flows, wireframes, sitemaps, and user stories that balanced business and user needs.

- Partnered with clients and cross-functional teams to develop and implement solutions that met project-specific goals, from increasing eCommerce sales and conversions to boosting engagement and email subscribers for publishing brands.

EDUCATION

Designlab — Remote   2017 - 2018
UX Academy

Pace University — New York, NY   2010 - 2014
Bachelor of Arts, Communications

TOOLS + SKILLS

Professional Skills + Tools

UX Design, Product Design, User Research, Interviews, Usability Testing, Design Systems, Interaction Design, Information Architecture, Wireframing, Figma, Sketch, Jira, Notion, Miro

Languages

English, Russian