

Alexandra Greene

UX / Product Designer

VIEW MY WORK —

alexgreenedesign.com

EMAIL ME —

alexgreenedesign@gmail.com

EXPERIENCE

Product Designer

2021 - 2022

Bowery Valuation / New York, NY

- Responsible for identifying opportunities to innovate on existing features or create new ones to help bridge the intersection of user needs and business goals.
- Led user research and usability tests to identify and deliver insights to help better inform design concepts and decisions.
- Created low to high fidelity mockups and wireframes, thinking through complex interactions and requirements throughout a user journey.
- Acted as “voice of design” by collaborating with cross-functional teams (product managers, engineers) and communicating design-driven decisions and rationale.
- Regularly participated in feedback and mentorship through formal design reviews and ad-hoc collaboration sessions with team members.

UX Designer

2018 - 2021

(Formerly: UX Design Intern, Associate UX Designer)

Wondersauce / New York, NY

- Researched, ideated, and launched product solutions to meet business and user needs for 20+ accounts, working across a variety of industries and project scopes.
- Produced user flows, sitemaps, low-to-high fidelity wireframes, behavioral archetypes, and user stories to communicate user requirements and product solutions.
- Collaborated with cross-functional teams and stakeholders to see products through from initial concept to final launch.
- Worked with clients to identify and ensure proposed solutions achieved project-specific goals; goals range from increasing sales and conversion for eCommerce brands, to increasing engagement and email subscribers for publishing brands.

EDUCATION

UX Academy

2017 - 2018

Designlab / Remote

Bachelors of Arts, Communication

2010 - 2014

Pace University / New York, NY

TOOLS + SKILLS

Professional Skills + Tools

UX Design, Product Design, User Research, Interviews, Usability Testing, Design Systems, Interaction Design, Information Architecture, Wireframing, Figma, Sketch, Jira, Notion, Miro

Languages

English, Russian